Privacy Policy

This Privacy Policy is effective as of June 1, 2018.

Our Commitment to Privacy

Thank you for visiting the Personal Care Attendant ("PCA") Referral Directory Website (the "Site") operated by the Personal Care Attendant Workforce Council ("PCA Workforce Council," "our," "we," or "us") of the Commonwealth of Massachusetts. The PCA Workforce Council was created under M.G.L c. 118E, sections 70-75 to assist MassHealth PCA Consumers and PCAs through the Council’s mission to promote the availability of quality of long-term, in-home, personal care. This Site, located at https://www.masspcadirectory.org, is established under M.G.L. c. 118E, section 72(a)(3) and is intended to make it easier for MassHealth PCA Consumers to post job listings and find workers, while enabling PCAs to view job listings and apply for available jobs.

This Privacy Policy applies to personal information collected on this Site and describes the types of information collected, how that information is used, and the choices users have about collection and use of this information. This Privacy Policy does not govern privacy practices associated with offline activities, websites other than this Site, or products and services not available or enabled via this Site, except as expressly set forth in this Privacy Policy.

Information We Collect

To take advantage of most of our Site’s features, such as posting or searching job listings, you will be asked to provide personal information as part of the Site registration process. This personal information is provided voluntarily by you, the user, to communicate with the Site or to post or search job listings available through the Site.

We clearly identify data you must provide to access the services or information you request. During the Site registration process, the Site may ask that you provide personal information, such as your first and last name, mailing address (including ZIP/Postal code), phone number, MassHealth ID number, or other personal information. Providing this information is optional, but failure to do so will limit the services available to you.

The Site will collect other personal information that a MassHealth PCA Consumer or PCA job applicant may voluntarily provide to the Site when choosing to use the job listing services available on the Site. This may include, but is not limited to, specific information you may provide regarding care needs or care delivery, medical conditions, health, lifestyle, diet, and other relevant personal information relating to care needs or care delivery.

In addition, the Site servers automatically collect and log Web usage data from you when you visit the Site. This information, including your Internet Protocol (IP) address, referring sites, pages viewed, browser type, operating system, CPU speed, referring or exit Web pages, and length of visit, informs us about how visitors use and navigate the Site.
This information is collected solely for purposes related to the services and information provided by the PCA Workforce Council.

**How We Use the Information We Collect**

We share information provided by registered PCA job applicants only with registered MassHealth PCA Consumers on our website. If you are a PCA job applicant, you consent to this information sharing by registering for use of our service or website. We do not share this information with outside unaffiliated parties.

We share job listing information provided by registered MassHealth PCA Consumers only with registered MassHealth PCA job applicants on our website. If you are a MassHealth PCA Consumer, you consent to this information sharing by registering for use of our website and by providing information for inclusion in a job listing. We do not share this information with outside unaffiliated parties.

Personal information provided during the Site registration process, such as MassHealth ID number, is used to verify an individual’s identity, and is not used for any other purpose and is not shared with third parties.

We use email addresses to communicate with and to identify registered MassHealth PCA Consumers and PCA job applicants. Email addresses are not used for any other purpose and are not shared with third parties.

We may disclose your information to our agents, affiliates, and contractors to allow them to perform certain functions relating the administration and maintenance of this Site or other activities related to your use of the Site and services offered. We may also use or disclose your information pursuant to a court order, to comply with applicable law, to comply with MassHealth program requirements or for other purposes with your consent.

Choosing to provide personal information to the Site, whether we request it or not, constitutes consent to the collection and sharing of the information for the reasons requested. For example, the Site may use your information to, among other things: provide the information or service you request or otherwise respond to your inquiries; improve the content, navigation, and efficiency of the Site; and to notify you of changes to this Privacy Policy or to other policies that may affect you and your use of the Site.

Any information you choose to share in a public forum cannot in any way be kept private. Think carefully about the information you choose to share in any public forum on the Site. Others can access this information and use it for purposes outside of the purview of the PCA Workforce Council.

**Personal Information of Children Under 13**

The Site is not directed toward children under 13 years of age, nor do we knowingly collect information from children under the age of 13.
Security

The Site has implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. The Site also abides by Massachusetts State Office of the Chief Information Officer’s Security Information Technology Assets Standards for Massachusetts state agencies and Executive Order 504. The collection of personal information through this Site, and the use, disclosure (sharing) and protection of that information, are also subject to applicable federal and state law including, without limitation, the “Fair Information Practices Act” (Massachusetts General Laws Chapter 66A) and Massachusetts General Law Chapter 93H.

When registering for access to a secure area of the Site, you will need to provide your email address and select a password. We recommend that you do not divulge your password to anyone. We will never ask you for your password in an unsolicited phone call or in an unsolicited email. Also, remember to sign out of the registered Site and close your browser window when you have finished your work. This is to ensure that others cannot access your personal information and correspondence when accessing your computer.

We retain information for as long as necessary to fulfill the purposes for which you provided the information, to comply with law legal obligations, to resolve disputes, to enforce agreements and similar essential purposes.

Links

Our Site may contain links to other sites. Links do not imply endorsement by the PCA Workforce Council. Please be aware that these other sites are not subject to this Privacy Policy and we are not responsible for the privacy practices of such other sites. We recommend that you review the privacy policies of those sites when you visit them.

Changes to this Privacy Policy

We will occasionally update this Privacy Policy. When we do, we will also revise the "effective" date at the top of the Privacy Policy. Please check the Site from time to time for the most current version of our privacy policy. Your continued use of the Site after we have notified you of changes as described above constitutes your acceptance of the changes.

Contact Information

If you have any questions or concerns about this Privacy Policy, please feel free to contact us.

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